

# Introducing Surname DNA Journal

Brad Larkin Nov 10, 2013



#### Surname DNA Journal

# Peer-Reviewed Genetic Genealogy Journal

### www.surnamedna.com

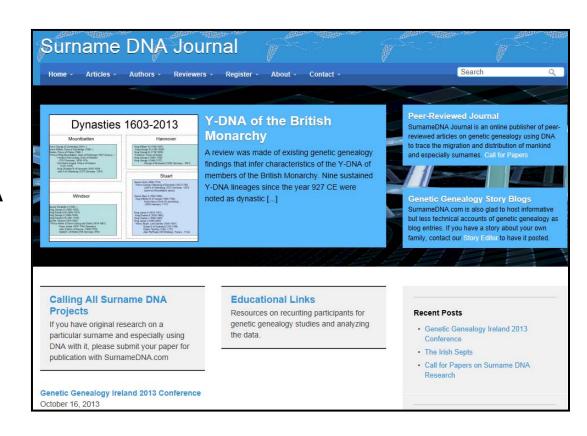


## Founding

- Conceived at Fall 2012 FTDNA Conference in Houston
- First Article: Jan 6, 2013
- Surname DNA Journal was established to provide a peer-review publication process in the field of genetic genealogy
- Commitment to rapid action using information technology to automate the workflow of peer review, publication, and distribution.

## 2013 Highlights

- Y-DNA of the British Monarchy
- Using Y
   Chromosome DNA
   Testing to Pinpoint
   a Genetic
   Homeland in
   Ireland
- Ancestral Parish
   Sampling in Ulster
   and Wexford



## Call for Papers

- Suggested Topics
  - DNA Sample Collection from Ancestral Geographies to Trace Dispersal Patterns
  - DNA Sampling of Famous Families / Lineages
  - Solving Historical Mysteries Through the Use of Genetic Genealogy Research
  - New Analytical Techniques in Genetic Genealogy
- Submit material to <a href="editor@surnamedna.com">editor@surnamedna.com</a>

#### For Authors

- No Fees, Open Access for readers
- You retain your copyright
- Published on Completion of Reviews
  - Prompt Review & Publication
  - Not delayed by others' work
- No Formatting
  - Formatting performed by the web platform



## Publishing Cost Comparison

	Nature	PLoS ONE	Surname DNA Journal
Author's Fee	\$ 5,000	\$ 1,350	Free
Reader's Fee	\$ 199 per yr	Free	Free
Rejection Rate	92%	30%	-

#### What is Peer-Reviewed

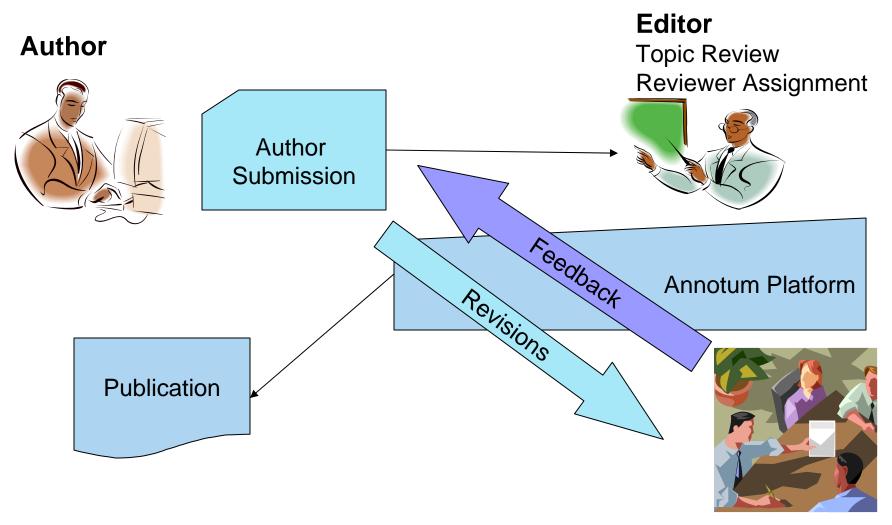
- Critical review prior to publication by persons with scientific interest in the field of genetic genealogy
  - Shared Data
  - Independently Verifiable
  - Based on Evidence not Argument
- Review Philosophy
  - A keen eye and an encouraging tone.
    - "What will genetic genealogists think about this paper and my review of it 50 years in the future?"
  - see <u>www.surnamedna.com</u> for more details for Authors and Reviewers on

#### Who Are the Reviewers?

- Reviews are typically solicited from persons with knowledge and study of one or more pertinent aspects of the paper submitted.
  - DNA Project Administrators
  - Authors of Previous Papers / Books
    - especially those used as a Reference in the submitted paper



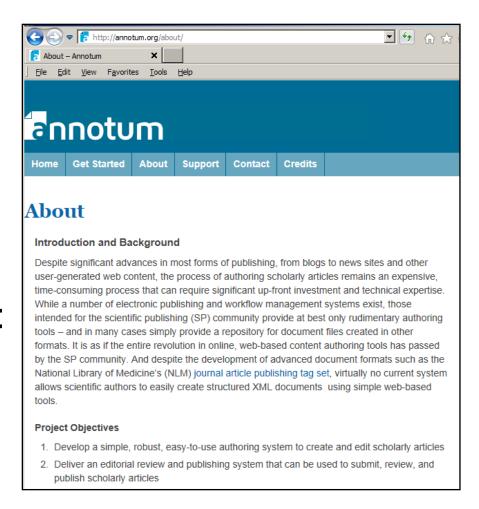
#### Peer Review Process



**Reviewers** 

#### Annotum Platform

- Automated reviews and peer correspondence for WordPress publishing
- Customized for Surname DNA Journal:
  - Responsive Sizing
  - Anonymous PeerReview



## Responsive Layout for Mobile

Content automatically resizes screen width

based on size of user's device

- iPhone 5 portrait: 320 pixels

- iPad Mini landscape: 768 pixels

- iPad: 1000 pixels

- PC / Mac: 1200 pixels

Zoomable on Device



#### References

- Surname DNA Journal, <u>www.surnamedna.com</u>
- Van Noorden, Richard, "Open Access: The true cost of science publishing, Nature, 27 March 2013, Corrected 26 June 2013. <a href="http://www.nature.com/news/open-access-the-true-cost-of-science-publishing-1.12676">http://www.nature.com/news/open-access-the-true-cost-of-science-publishing-1.12676</a>
- PLOS Publication Fees
   <a href="http://www.plos.org/publish/pricing-policy/publication-fees/">http://www.plos.org/publish/pricing-policy/publication-fees/</a>
- Annotum Project for WordPress, <a href="http://annotum.org/">http://annotum.org/</a>

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